

Opportunity

Reach thousands.

- Annual and Special Events: CRRL-Con comic book convention, Music on the Steps, Take Your Child to the Library Day
- STEM classes and MakerLabs



- Early literacy and summer reading
- Rappahannock Reads: 1 book, 1 community
- Special Guests: Nationally known authors, speakers, and performers



Exposure

Annually, we reach

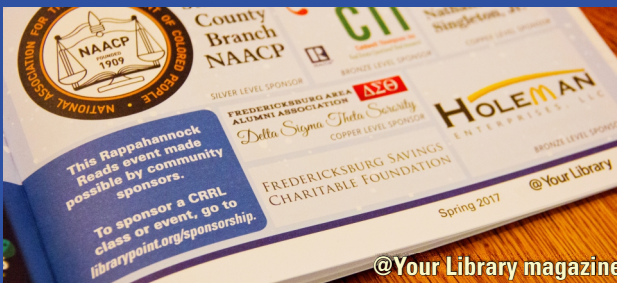
- 1.5 million visitors to our 8 libraries in Spotsylvania, Stafford, Westmoreland, and Fredericksburg
- 2.1 million website visitors



- 90,000 class and event attendees
- 8,000 social media followers



- 20,000 readers of @Your Library, distributed in branches and throughout the community



Sponsorship



Your support
IMPACTS
our community.



Platinum Level

\$2,500 or greater

- * Check presentation photo and press release
- * Recognition in annual report published in the *Free Lance-Star*
- * Recognition in all promotional materials and on website
- * Digital signs in branches
- * 1/2 page ad in @Your Library
- * 3 posts on Facebook and Twitter, check presentation photo on Instagram
- * Certificate of Appreciation

Gold Level

\$1,000–\$2,499

- * Press release
- * Recognition in annual report published in the *Free Lance-Star*
- * Recognition in all promotional materials and on website
- * Digital signs in branches
- * 1/4 page ad in @Your Library
- * 2 posts on Facebook and Twitter
- * Certificate of Appreciation

Silver Level

\$750–\$999

- * Press release
- * Recognition in all promotional materials and on website
- * Digital signs in branches
- * 1/8 page ad in @Your Library
- * 2 posts on Facebook and Twitter
- * Certificate of Appreciation

Bronze Level

\$500–\$749

- * Recognition in all promotional materials and on website
- * Digital signs in branches
- * 1/16 page ad in @Your Library
- * 1 post on Facebook and Twitter

Copper Level

\$250–\$499

- * Recognition on website
- * 1/32 page ad in @Your Library
- * 1 post on Facebook

You are essential to our success; we seek to be essential to yours.

To get started, contact us at sponsorships@crll.org.



Margot Lee Shetterly
Rappahannock Reads, Meet the Author

