



Director's Written Report

Illustrating Elements of CRRL's Strategic Plan

READ • LEARN • MEET • INNOVATE

December 1, 2021 - February 28, 2022



Director's Goals: Accomplishments December - February



Public Relations:

- Met weekly via Zoom with VDH representatives and other Virginia library directors participating in the STACC test kit distribution
- Running for the national position of ALA Councilor-at-Large, 2022 elections, which begin March 14th
- Six press releases sent to local media outlets
- Continue service on Public Libraries Advisory Committee
- As a PLA Leadership Academy Fellow, I reviewed 30 scholarship applications for the program
- Served as a panelist for the Fredericksburg Regional Chamber of Commerce Community Conversation on Civility on February 24th
- Presented to the Chamber's Leadership Fredericksburg Class of 2022 on February 18th



Public Relations (continued):

- Elected Chair of Rappahannock Goodwill Industries Board
- Sent letter of support to the Fredericksburg Regional Chamber of Commerce for a Go Virginia grant
- Sent congratulatory letters to newly elected local officials
- Communicated temporary service changes to County Administrators and City Manager
- Partnered with The Free Lance-Star to present the Fredericksburg Regional Spelling Bee held on February 26th at JMHS
- A CRRL staff member presented at a national symposium on libraries
- Porter Branch selected by Giant Food's Community Bag Program; CRRL received a donation for every reusable bag purchased in the month of January



Organizational Development:

- Met with Strategic Planner
- Interior painting design was completed at the Montross Branch
- Communicated with Westmoreland County Administrator about replacing flooring in both Montross and Newton Branches in FY22
- Communicated with the Colonial Beach Town Manager on replacing flooring in the Cooper Branch in FY22
- New wiring and installation of LCD projectors and screens in multiple meeting rooms has begun at Fredericksburg Branch



Library Administration:

- Returned to curbside only service for 17 days in January due to extremely high staff and local COVID-19 rates
- Staff began 2021 performance review process
- Began implementation of key next actions from the 2021 Employee Survey that were recommended by staff committee
- Completed an evaluation of the 2021 Employee Survey focus group process
- Engaged company to create and distribute annual Employee Survey for 2022, which was distributed February 28th
- Added two new electronic resources, one that provides online classes and better management of CRRL-created videos and a second that provides additional eReading content



Financial Management:

- FY21 audit has been completed
- Requested meeting with local budget managers for FY23 budget request
- Communicated with the Spotsylvania Board of Supervisors and County staff regarding budget shortfall multiple times

Board Relationship:

- Maintained regular contact with Library Board Chair
- Communicated with all board members via email 15 times since last board meeting
- Met with Board Chair to finalize agenda for March 14th board meeting
- Invited IdeaSpace staff to present on their technologies and programs at the March Board Meeting



Additional Highlights



Library Receives Grant to Support Study and Meeting Room Use

CRRL received a **\$10,000 grant** from the Community Foundation of the Rappahannock River Region's **Fredericksburg Savings Charitable Foundation Fund** to help provide **Google Jamboard smart boards** for library meeting and study rooms.



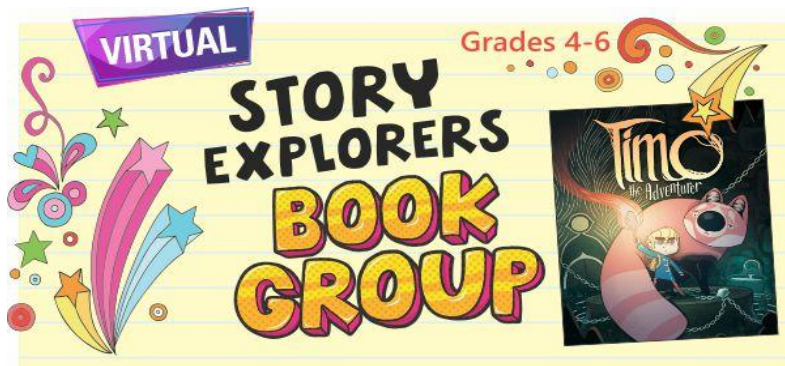
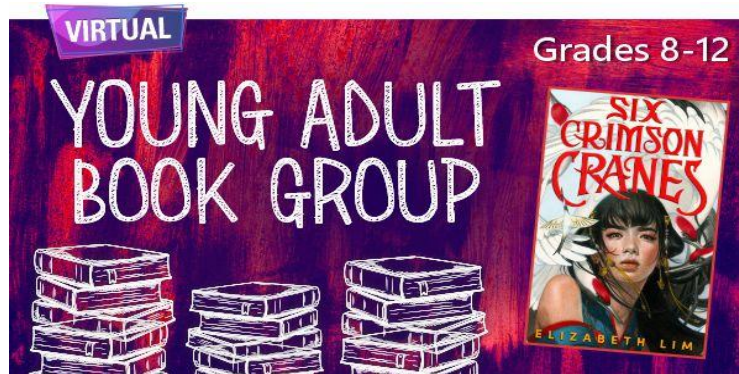
Area Holiday Parades

Staff represented CRRL at the Fredericksburg, Stafford, Spotsylvania, and Westmoreland holiday parades.



New Youth Services Book Groups

3 new book groups
launched in January.



Director's Goal: Library Administration

Reading Challenges



The **2021 Year-round Reading Challenge** wrapped up, with adult readers logging over **20,000 books**, while children and teens read for more than **2 million minutes!** The 2022 Year-round Challenge: New Horizons is underway now for all ages.

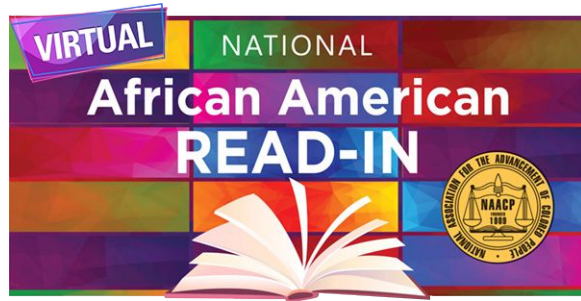


Our very popular **Adult Winter Reading Challenge** runs through March 31. Read 5 books to earn the special Winter Challenge mug.



Celebrating African American History

CRRL celebrated African American history with special events, book lists, blogs, videos, and a virtual panel exhibition exploring the African American experience in Virginia.



COVID Test Kit Distribution

From November 19 to January 12, the library distributed over **12,000** free at-home rapid COVID-19 test kits by curbside pickup.



CRRL Staff Support the United Way

Thanks to CRRL staff's generosity, we were able to raise over **\$9,300** for the Rappahannock United Way and its affiliated organizations!



Rappahannock United Way



Virginia Deaf Culture Digital Library

CRRL has partnered with the **Library of Virginia** to launch the **Virginia Deaf Culture Digital Library** or **VA DCDL**. This resource is the result of a two-year collaboration between CRRL Access Services Librarian Babak Zarin and the Library of Virginia.



Memory Café in partnership with the Alzheimer's Association

Our quarterly **Memory Café** is a chance for adults with early memory loss and their care partners to relax and reminisce.



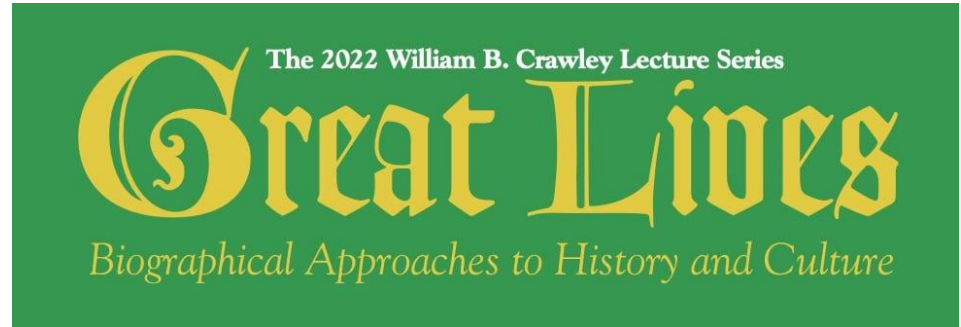
CRRL's Tech Guidelines Go National

Manitowoc Public Library in Wisconsin has asked to use our **Libby Kindle instructions**, hosted on librarypoint.org, on their own website and in print for their customers. CRRL is proud to share our excellent, staff-created resources with other libraries.



University of Mary Washington's Great Lives Lecture Series

The 19th season of the **William B. Crawley Great Lives Lecture Series** included 16 presentations and ran January 18 through March 10. Events are promoted in partnership with CRRL at librarypoint.org/great-lives.



Kudos

Christmas was saved by the covid tests being available. Our 90 and 93 year old grandmothers were told they could not come unless everyone could have a test. And this was the first time over 13 years the entire family was finally able to be together for Christmas. It couldn't have been possible without CRRL. Thank you.THANK YOU!

Newton Branch Customer

The website is so easy to use! I just love that I could just renew my books online as soon as I got the courtesy message that they were coming due! Thanks so much!

Online Customer

Shoutout to the wonderful staff. I love curbside pickup and have used it constantly since you started it. Your staff is always positive and professional.

Salem Church Branch Customer

Liked the library especially the architecture inside. The staff were super polite and made our 1st trip to the library outstanding. My 4 yr old, my 14 yr old, my wife, and I were very pleased!

Fredericksburg Branch Customer

The staff who helped me today was fantastic, patient, and a true asset to the library. There are not enough positive adjectives to describe her customer service.

Porter Branch Customer



