

## **Director's Written Report** Illustrating Elements of CRRL's Strategic Plan

## **READ • LEARN • MEET • INNOVATE**

## March 1, 2022 - May 31, 2022



# Director's Goals: Accomplishments March - May



#### **Public Relations:**

- Ran for national position of ALA Councilor in spring 2022
- Five press releases sent to multiple local media outlets
- Continued two-year position on Public Libraries Advisory Committee
- Serving on the VLA Advocacy Task Force
- Served on a national panel regarding censorship hosted by Infobase
- Attended the Fredericksburg Regional Chamber of Commerce day-long Board Retreat
- Participated in ALA's virtual membership meeting



#### Public Relations (continued):

- Attended UMW's Women's Leadership Colloquium event in March
- Attended the Virginia Public Library Directors Association (VPLDA) spring conference in Staunton
- Continued service as Chair of the Rappahannock Goodwill Industries Board of Directors
- Six staff attended the Chamber's Annual Gala in April
- CRRL will be nominating another staff member to attend the Chamber's Leadership Fredericksburg program
- Branch leadership staff have joined two additional local organizations, and a third has joined a library organization that encompasses the Southern states
- Five CRRL staff applied to present at October 2022 VLA Conference



#### **Organizational Development:**

- Hosted a professional diversity trainer for all staff from the Virginia Center for Inclusive Communities
- In discussion with Germanna representatives regarding the future of Fried Center Branch
- Notified Interim Stafford County Administrator about possible Fried Center changes
- Our Collection and Customer Service Coordinator, Adriana Puckett, graduated from the Leadership Fredericksburg program
- Completed new flooring and restroom renovations at Newton Branch and began similar project on Montross Branch
- Held second meeting with Strategic Planner



#### **Organizational Development (continued):**

- All Fredericksburg Branch meeting rooms, as well as the newly renovated Youth Services Programming Room, have been equipped with new new LCD projectors and screens
- Work has begun to purchase electronic whiteboards using a recent grant
- The City is in the process of installing locking double doors on the new Youth Services Programming Room for increased child safety
- The Library of Virginia has informed us and conducted informational meetings on additional ARPA funds for the installation of telehealth privacy pods; we are exploring it for multiple branches



#### Library Administration:

- Completed 2022 Annual Employee Survey and met with consultant to review
- Continue to work towards the next actions identified by staff from the 2021 Employee Survey
- Met with health benefits manager to seek more affordable insurance options
- Visited all branches at least once this quarter
- Filled one full-time and eleven part-time positions; hiring process continues



#### **Financial Management:**

- Met with local budget managers regarding FY23 budget requests
- Adjusted budget based on jurisdictional approvals and prepared new budget for second Board approval
- Applied for local funding waiver from the Library of Virginia to maintain state aid funding level; requested assistance from jurisdictional finance managers
- Reduced supply line item expenditures by almost one half to date
- Auditor has been engaged for FY22 audit

#### **Board Relationship:**

- Maintained regular communication with Board Chair
- Met with Board Chair to finalize details for June agenda
- Communicated library updates to the Board 15 times via email



# **Additional Highlights**



## IdeaSpace Recognized with Preservation Spark Award

IdeaSpace: Making+Media received a **2022 Preservation Spark Award** from the **Historic Fredericksburg Foundation, Inc.** This award is in recognition of the successful reuse of an underutilized building in the industrial section of Princess Anne Street as a vibrant addition to the corridor leading into historic downtown.





**Director's Goal: Public Relations** 

### Library Journal's 2022 Movers & Shakers

Access Services Librarian Babak Zarin was recognized by *Library Journal* in their annual celebration of library workers who shape the future of libraries through promoting accessibility, equity, diversity, and inclusion.





**Director's Goal: Public Relations** 

LIBRARY

**IOURNAL** 

### **Women's History Month**

March is Women's History Month. We honor the women who have played vital roles in American history, culture, literature and society.







## **National Library Workers Day**

Each April, National Library Workers Day recognizes the hard work, dedication, and expertise of library staff and librarians.





Join us in celebrating our wonderful staff! Today is National Library Workers Day--a day to recognize the valuable contributions made by all library workers. #NLWD22 #NationalLibraryWeek





### **Adult Winter Reading Challenge**

CRRL's Adult Winter Reading Challenge ran from January 1-March 31. Together, over 2,100 participants read more than 10,000 books!



Log 5 books read between January 1-March 31 to earn this year's limited edition Winter Reading mug!



#### **Friends of the Library Membership Renewal Month**

Friends who join or renew during the April Membership Month receive cool membership rewards, such as decals, mugs, and tote bags.





**Director's Goal: Public Relations** 

## Asian American and Pacific Islander Heritage Month

May is Asian American and Pacific Islander Heritage Month, when we explore their innumerable contributions to American history, vibrant cultures, and rich heritages.







## **Library of Things**

Customers can try something new, checking out outdoor games, wifi hotspots, and environmental devices, such as radon detectors and air quality monitors.







## Library Digital Resources Video

CRRL partnered with Stafford County's Community Engagement Department to produce a video shot at Howell Branch, highlighting both in-branch services and digital offerings.







**Director's Goal: Public Relations** 

## World War I Exhibits

In the months of April and May, CRRL featured events about World War I, including exhibits at Salem Church and Howell branches, lectures at Howell Branch, book lists, and collected resources. The True Sons of Freedom exhibition was presented in partnership with the Library of Virginia.





#### **New Flooring for Newton Branch**

Newton Branch received new flooring and restroom renovations in May, made possible by Westmoreland County.





#### **Kudos**

I use Salem Church 3 to 4 times a week for meeting rooms and computers. Their staff is extremely professional and very polite. When I struggle with tech issues, they always help. This branch is a great community friend!

Salem Church Branch Customer

We so enjoyed our trip to the library. It has helped spark an interest in reading for my kids! The staff were so very helpful. My kids are asking if we can come back again soon!

Fredericksburg Branch Customer

A library in a mall is a cool concept. And a smart decision to facilitate a non-profit public space for people to find in a commercial area!

> Towne Centre Branch Customer

The staff who helped me today was amazing and friendly. Everyone who works at Porter is excellent and incredibly helpful, and routinely go above and beyond.

#### **Porter Branch Customer**

I appreciate your display of books about Mental Health awareness. I wasn't aware that the library even has so many books on this subject.

**Montross Branch Customer** 

**Director's Goal: Public Relations** 



